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**Come to where the flavor is.
Come to Marlboro Country.**

Marlboro Red or Longhorn 100's—
you get a lot in 100's.

Kings: 10 mg. "tar," 1.1 mg. nicotine
100's: 11 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Oct. 15

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health



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